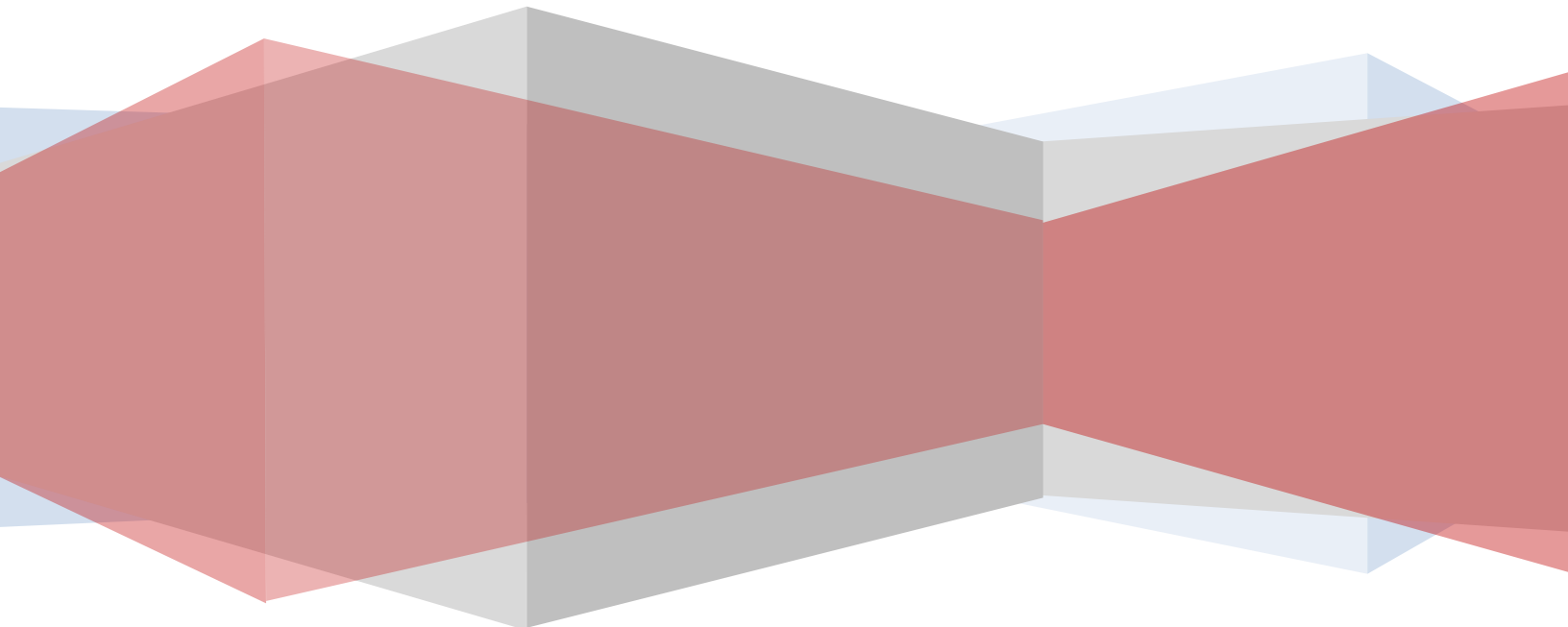




Foundation For Student Achievement

Breaking the barriers of education for Youth in Toronto!





In many communities across Toronto youth are suffering unacceptable levels of violence, homelessness, and instability in their lives. They are finding it very difficult to take advantage of the vast educational system that is right at their fingertips. The barriers some of our youth experience are real. It's not their fault! You can help.

It's no secret education is the key to creating opportunity, the issue was keeping those faced with extreme barriers focused on accessing education and taking full advantage of the resources available to our youth today. With this in mind, Raye and Denise Ackerman worked to grow and establish the Foundation for Student Achievement. The Foundation was established because of passion to ensure that Toronto's youth would graduate from high school at the right course level with the tools to succeed in their post- secondary studies. This meant providing students with access to tutors and mentors throughout their high school years that would care enough to help them simply graduate.

Since opening its doors in 2013 the Foundation has helped many of Toronto's youth gain access to strong tutoring, and passionate mentors. They currently have 120 students enrolled in the program situated in CW Jefferys, Emery Collegiate, Westview Collegiate and Downsview Secondary. The Foundation creates a safe and collaborative environment for which every student can thrive in.

To this end the Foundation is in the preliminary stages of launching an aggressive fundraising campaign to sustain its programs and grow to meet the unfortunate demand that continues to be caused by the growing tension in our Toronto streets. No young person should be denied educational support as a result of their living conditions or barriers.

Toronto residents, corporations and small businesses are some of the most generous in the world. Foundation for Student Achievement is looking for individuals and businesses to partner with them to bring support to the most marginalized in our city. By joining our team of donors, corporate sponsors and partners you will be demonstrating strong leadership to communities that seem to be forgotten by most in our city.



Fundraising Activities that can Help!

1. Organize a Third Party Event or initiative!

One of the many ways to support the Foundation for Student Achievement (FFSA) is by planning a Third party event or initiative to support the Foundation. In raising money for FFSA your group can help support many Youth in our marginalized areas of Toronto get the support they need to break down barriers that are making it very difficult for them to succeed in their educational journey.

Types of Third Party Fundraisers

1. A group or individual can host an event or sponsor an activity and make the Foundation the beneficiary.
2. The Foundation can incorporate themselves into an existing event, adding to the third party fundraising element and receive the funds generated from the initiative.
3. The Foundation is prepared to make a presentation to an existing event's organizing committee and ask to be its beneficiary.
4. Establishing a partnership with an existing product or service whereby the Foundation becomes the beneficiary of a percentage of sales.

Example of Third-Party Events

- Golf Events, Home Dinner party
- Marathons, Racing Events
- Wine Tasting, Black-Tie Events
- Auctions, Grand Openings, Store Promotions
- Car Washes, Craft Shows, Bake Sales
- Casual days, Holiday Parties
- "Thon" type events
- Retail donations at point of sale

We ask all individuals and organizations to submit a Third-Party Fundraiser Event Description for approval prior to including The Foundation for Student Achievement as a beneficiary of your event. This will help to clearly establish parameters and expectations for all parties involved in the event.

To assist you in presenting your third-party event to the Foundation we have created a Third Party Fundraiser Event Description Form.

For more information, please contact Ken Glasgow at 416-575-7333 or by email at kenglasgow@thefoundationcanada.ca



2. Become a Corporate Sponsor!

Our corporate sponsorship program provides a business with a wide range of exposure and wonderful opportunities to network with other like minded businesses. Associating your business with the Foundation for Student Achievement helps to elevate your service or product while demonstrating strong corporate good will. You can choose from one of our three sponsorship offerings:

Premier Education Sponsor (\$25,000)	Platinum Sponsor (\$2,500)	Golf Tournament Sponsor (TBD)
<ul style="list-style-type: none"> • Top exposure on all our promotional material (website, marketing material, letterhead) • Opportunity throughout the year to address our students and supporters • Exposure in our annual corporate video • Exposure as a lead sponsor at our annual golf tournament, including a foursome • Discounted sponsorship pricing at any future Foundation signature events • Networking event with other corporate sponsors and our Board of Directors and Staff • Product promotional opportunities to students and communities we serve 	<ul style="list-style-type: none"> • Exposure on our website and select marketing materials produced to promote the Foundation. • Opportunity once throughout the year to address our students and supporters • A foursome at our golf tournament and special sponsorship pricing for the golf tournament • Discounted sponsorship pricing at any future Foundation signature events. • Networking event with other corporate sponsors and our Board of Directors and staff. 	<p><i>We are working on our plans for the 2019 tournament and details will be finalized early January 2019!</i></p> <ul style="list-style-type: none"> • This year's event will be held on Friday September 13, 2019 at the beautiful Nobleton Lakes Golf and Country Club. Full details of sponsorship offerings will be provided shortly.

To take advantage of any of the sponsorship opportunities stated above please contact Georgina Cerisano at georgina@fcmnetwork.ca or call 416-710-6310.

Please keep in mind the Foundation is open to discussing other sponsorship opportunities of any amount. Get creative and give us a call. It is ultimately about helping our students.



3. Simply make a donation!

If you are an individual who cares about the future of youth and education support to our most vulnerable and marginalized citizens, we want to hear from you. If you are an employer who knows of individuals who have benefited from the Foundation's program and services, we want to hear from you. You can make a donation in cash, credit card, or online. Any amount is accepted. Please contact the Foundation directly at 289-803-2439 or visit us on our website at www.foundationcanada.ca

EVERY YOUTH DESERVES A BARRIER FREE ENVIRONMENT TO LEARN AND GROW

YOUTH EDUCATION TORONTO CAMPAIGN

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